

## Quarterly Leadership Report Plan Participant Web Sites

### Introduction

Quarterly, DALBAR recognizes industry leaders in Web Support to defined contribution plan participants and publishes a report on the qualities of leadership. The report highlights Web site innovations across the retirement industry and identifies the industry's best sites. The results show the rankings of the top 10 plan participant Web sites.

### Uses

- Determine features that your firm must include on your Web site to remain competitive or gain a competitive advantage
- Make the case internally to update the site
- Increase value offerings to plan participants
- Promote your success when applicable

### Deliverables

- à DALBAR's Quarterly Leadership Report - Includes:
  - Ø Quarterly Commentary
  - Ø Industry analysis
  - Ø Highlights qualities of leadership that distinguish industry leading Web sites
  - Ø A ranking of the Top 10 plan participant Web sites

### Costs

A single Defined Contribution Quarterly Leadership Report is \$1800. The total cost for both the Plan Participant and Plan Sponsor reports is \$3000.

Note: This is a product description that is intended to illustrate a product that will be delivered to a subscriber. This is not a proposal and is subject to revision without notice. Until an invoice is issued and paid, DALBAR is under no obligation to produce the goods or services as described here.